

JOICO BLONDE LIFE STARTING PACKAGE 2025

Article	Blonde Life Toners	Size	Wholesale price w/o VAT	Quantity	Discount	Discount price w/o VAT
098520	Sand - Quick Tone Liqui-Crème Toner	74 ml	8,99	1	-15%	7,64
098521	Silver - Quick Tone Liqui-Crème Toner	74 ml	8,99	1	-15%	7,64
098522	Violet - Quick Tone Liqui-Crème Toner	74 ml	8,99	1	-15%	7,64
098523	Clear- Quick Tone Liqui-Crème Toner	74 ml	8,99	1	-15%	7,64
098568	10V - Demi Permanent Liquid (Violet Platinum)	60 ml	8,99	1	-15%	7,64
098569	9V - Demi Permanent Liquid (Blonde Ambition)	60 ml	8,99	1	-15%	7,64
098570	10SB - Demi Permanent Liquid (Glacial Goddess)	60 ml	8,99	1	-15%	7,64
098571	9SB - Demi Permanent Liquid (Ice Queen)	60 ml	8,99	1	-15%	7,64
098572	10N - Demi Permanent Liquid (Self-Made Blonde)	60 ml	8,99	1	-15%	7,64
098573	8N - Demi Permanent Liquid (Rooted)	60 ml	8,99	1	-15%	7,64
098574	Clear - Demi Permanent Liquid (Liquid Diamonds)	60 ml	8,99	1	-15%	7,64
098575	10BV - Demi Permanent Liquid (Moonstone)	60 ml	8,99	1	-15%	7,64
098576	9BV - Demi Permanent Liquid (Pearl)	60 ml	8,99	1	-15%	7,64
098577	10T - Demi Permanent Liquid 10T (Lightning)	60 ml	8,99	1	-15%	7,64
098578	9T - Demi Permanent Liquid (Storm)	60 ml	8,99	1	-15%	7,64

Article	Blonde Life Lightening	Size	Wholesale price w/o VAT	Quantity	Discount	Discount price w/o VAT
094254	Blonde Life Creme Lightener	300 g	32,49	1	-15%	27,62
094256	Blonde Life Lightening Powder	454 g	34,16	1	-15%	29,04
094255	Blonde Life Balayage Lightener	227 g	26,66	1	-15%	22,66
094257	Blonde Life SilverLight Lightening Powder	454 g	36,16	1	-15%	30,74

Article	Blonde Life Developers	Size	Wholesale price w/o VAT	Quantity	Discount	Discount price w/o VAT
098543	Blonde Life 40 Volume - 12%	946 ml	14,99	1	-15%	12,74
098542	Blonde Life 20 Volume - 6%	946 ml	14,99	1	-15%	12,74
098541	Blonde Life 5 Volume - 1,5%	946 ml	14,99	1	-15%	12,74

Article	Blonde Life Wash & Care Backbar	Size	Wholesale price w/o VAT	Quantity	Discount	Discount price w/o VAT
067287	Blonde Life Brightening Shampoo	1000 ml	31,72	1	-15%	26,96
067290	Blonde Life Brightening Conditioner	1000 ml	33,80	1	-15%	28,73
067203	Blonde Life Violet Shampoo	1000 ml	31,72	1	-15%	26,96
067206	Blonde Life Violet Conditioner	1000 ml	33,80	1	-15%	28,73

Article	Blonde Life Tools & Accessories	Size	Wholesale price w/o VAT	Quantity	Discount	Discount price w/o VAT
066070	JOICO Blonde Life Expert Book	1 pc	59,50	1	-100%	FREE
068007	JOICO Cut & Color Cape Black	1 pc	29,92	1	-100%	FREE
n/a	JOICO Color Apron by Marios or JOICO T-Shirt	1 pc	32,70	1	-100%	FREE
065028	JOICO Color Bowl Black	1 pc	6,15	1	-100%	FREE
065008	JOICO Tint Brush Set-Of -3	1 pc	7,30	1	-100%	FREE

Starting Package Total Value: **575,90 €**

Total SAVINGS: **35%**

Total Price w/o VAT: **374,28 €**