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JOICO 50
the joi of healthy hair
LUMISHINE™



JOICO LUMISHINE SENIOR STARTING PACKAGE 2025

Article	Permanent Cream Color	Size	Wholesale price w/o VAT	Quantity	Wholesale price w/o VAT	Discount	Discount price w/o VAT
094683	LumiShine Permanent - 7AA	74ml	8,99	2	17,98	-30%	12,59
094684	LumiShine Permanent - 6AA	74ml	8,99	2	17,98	-30%	12,59
094685	LumiShine Permanent - 5AA	74ml	8,99	2	17,98	-30%	12,59
094686	LumiShine Permanent - 4AA	74ml	8,99	2	17,98	-30%	12,59
094600	LumiShine Permanent Creme - 9NA	74ml	8,99	2	17,98	-30%	12,59
094601	LumiShine Permanent Creme - 8NA	74ml	8,99	2	17,98	-30%	12,59
094602	LumiShine Permanent Creme - 7NA	74ml	8,99	2	17,98	-30%	12,59
094603	LumiShine Permanent Creme - 6NA	74ml	8,99	2	17,98	-30%	12,59
094604	LumiShine Permanent Creme - 5NA	74ml	8,99	2	17,98	-30%	12,59
094605	LumiShine Permanent Creme - 4NA	74ml	8,99	2	17,98	-30%	12,59
094606	LumiShine Permanent Creme - 3NA	74ml	8,99	2	17,98	-30%	12,59
094607	LumiShine Permanent Creme - 10N	74ml	8,99	2	17,98	-30%	12,59
094608	LumiShine Permanent Creme - 9N	74ml	8,99	2	17,98	-30%	12,59
094609	LumiShine Permanent Creme - 8N	74ml	8,99	2	17,98	-30%	12,59
094610	LumiShine Permanent Creme - 7N	74ml	8,99	2	17,98	-30%	12,59
094611	LumiShine Permanent Creme - 6N	74ml	8,99	2	17,98	-30%	12,59
094612	LumiShine Permanent Creme - 5N	74ml	8,99	2	17,98	-30%	12,59
094613	LumiShine Permanent Creme - 4N	74ml	8,99	2	17,98	-30%	12,59
094614	LumiShine Permanent Creme - 3N	74ml	8,99	2	17,98	-30%	12,59
094615	LumiShine Permanent Creme - 1N	74ml	8,99	2	17,98	-30%	12,59
094616	LumiShine Permanent Creme - 10NG	74ml	8,99	2	17,98	-30%	12,59
094617	LumiShine Permanent Creme - 9NG	74ml	8,99	2	17,98	-30%	12,59
094618	LumiShine Permanent Creme - 8NG	74ml	8,99	2	17,98	-30%	12,59
094619	LumiShine Permanent Creme - 7NG	74ml	8,99	2	17,98	-30%	12,59
094620	LumiShine Permanent Creme - 6NG	74ml	8,99	2	17,98	-30%	12,59
094621	LumiShine Permanent Creme - 4NG	74ml	8,99	2	17,98	-30%	12,59
094622	LumiShine Permanent Creme - 6RR	74ml	8,99	2	17,98	-30%	12,59
094623	LumiShine Permanent Creme - 5RR	74ml	8,99	2	17,98	-30%	12,59
094624	LumiShine Permanent Creme - 3RR	74ml	8,99	2	17,98	-30%	12,59
094679	LumiShine Permanent Creme - 6RRC	74ml	8,99	2	17,98	-30%	12,59
094680	LumiShine Permanent Creme - 5RRC	74ml	8,99	2	17,98	-30%	12,59
094676	LumiShine Permanent Creme - 6RRV	74ml	8,99	2	17,98	-30%	12,59
094671	LumiShine Permanent Creme - 4RRV	74ml	8,99	2	17,98	-30%	12,59
094625	LumiShine Permanent Creme - 6NRV	74ml	8,99	2	17,98	-30%	12,59
094626	LumiShine Permanent Creme - 5NRV	74ml	8,99	2	17,98	-30%	12,59
094627	LumiShine Permanent Creme - 10NWB	74ml	8,99	2	17,98	-30%	12,59
094628	LumiShine Permanent Creme - 9NWB	74ml	8,99	2	17,98	-30%	12,59
094629	LumiShine Permanent Creme - 8NWB	74ml	8,99	2	17,98	-30%	12,59
094630	LumiShine Permanent Creme - 7NWB	74ml	8,99	2	17,98	-30%	12,59
094631	LumiShine Permanent Creme - 6NWB	74ml	8,99	2	17,98	-30%	12,59
094632	LumiShine Permanent Creme - 5NWB	74ml	8,99	2	17,98	-30%	12,59
094633	LumiShine Permanent Creme - 9NC	74ml	8,99	2	17,98	-30%	12,59
094634	LumiShine Permanent Creme - 8NC	74ml	8,99	2	17,98	-30%	12,59
094635	LumiShine Permanent Creme - 7NC	74ml	8,99	2	17,98	-30%	12,59
094636	LumiShine Permanent Creme - 6NC	74ml	8,99	2	17,98	-30%	12,59

094637	LumiShine Permanent Creme - 5NC	74ml	8,99	2	17,98	-30%	12,59
094638	LumiShine Permanent Creme - 7CC	74ml	8,99	2	17,98	-30%	12,59
094639	LumiShine Permanent Creme - 6CC	74ml	8,99	2	17,98	-30%	12,59
094640	LumiShine Permanent Creme - 10NV	74ml	8,99	2	17,98	-30%	12,59
094641	LumiShine Permanent Creme - 9NV	74ml	8,99	2	17,98	-30%	12,59
094642	LumiShine Permanent Creme - 7NV	74ml	8,99	2	17,98	-30%	12,59
094643	LumiShine Permanent Creme - 6NV	74ml	8,99	2	17,98	-30%	12,59
094644	LumiShine Permanent Creme - 5NV	74ml	8,99	2	17,98	-30%	12,59
094645	LumiShine Permanent Creme - 4VV	74ml	8,99	2	17,98	-30%	12,59
094646	LumiShine Permanent Creme - 3VV	74ml	8,99	2	17,98	-30%	12,59
094649	LumiShine Permanent Creme - INRR	74ml	8,99	2	17,98	-30%	12,59
094650	LumiShine Permanent Creme - INCG	74ml	8,99	2	17,98	-30%	12,59
094651	LumiShine Permanent Creme - XLA	74ml	8,99	2	17,98	-30%	12,59
094652	LumiShine Permanent Creme - XLN	74ml	8,99	2	17,98	-30%	12,59
094653	LumiShine Permanent Creme - XLB	74ml	8,99	2	17,98	-30%	12,59
094654	LumiShine Permanent Creme - XLAA	74ml	8,99	2	17,98	-30%	12,59
094655	LumiShine Permanent Creme - 5BA	74ml	8,99	2	17,98	-30%	12,59
094656	LumiShine Permanent Creme - 6BA	74ml	8,99	2	17,98	-30%	12,59
094657	LumiShine Permanent Creme - 7BA	74ml	8,99	2	17,98	-30%	12,59
094658	LumiShine Permanent Creme - 9BA	74ml	8,99	2	17,98	-30%	12,59
094666	LumiShine Permanent Creme - 7NW	74ml	8,99	2	17,98	-30%	12,59
094667	LumiShine Permanent Creme - 6NW	74ml	8,99	2	17,98	-30%	12,59
094668	LumiShine Permanent Creme - 5NW	74ml	8,99	2	17,98	-30%	12,59
094669	LumiShine Permanent Creme - 4NW	74ml	8,99	2	17,98	-30%	12,59
094659	LumiShine Permanent Creme - 10BA	74ml	8,99	2	17,98	-30%	12,59
094660	LumiShine Permanent Creme - 5NRG	74ml	8,99	2	17,98	-30%	12,59
094661	LumiShine Permanent Creme - 6NRG	74ml	8,99	2	17,98	-30%	12,59
094662	LumiShine Permanent Creme - 7NRG	74ml	8,99	2	17,98	-30%	12,59
094663	LumiShine Permanent Creme - 8NRG	74ml	8,99	2	17,98	-30%	12,59
094688	LumiShine Permanent Creme - 10NB	74ml	8,99	2	17,98	-30%	12,59
094689	LumiShine Permanent Creme - 9NB	74ml	8,99	2	17,98	-30%	12,59
094690	LumiShine Permanent Creme - 7NB	74ml	8,99	2	17,98	-30%	12,59
094691	LumiShine Permanent Creme - 6NB	74ml	8,99	2	17,98	-30%	12,59
094692	LumiShine Permanent Creme - 5NB	74ml	8,99	2	17,98	-30%	12,59
094695	LumiShine Permanent Creme - 6M	74ml	8,99	2	17,98	-30%	12,59
094696	LumiShine Permanent Creme - 5M	74ml	8,99	2	17,98	-30%	12,59
094697	LumiShine Permanent Creme - 3M	74ml	8,99	2	17,98	-30%	12,59

Article	Demi Liquid Color	Size	Wholesale price w/o VAT	Quantity	Wholesale price w/o VAT	Discount	Discount price w/o VAT
094782	LumiShine Demi Liquid - 4SB	60ml	8,99	2	17,98	-30%	12,59
094772	LumiShine Demi Liquid - 4RR	60ml	8,99	2	17,98	-30%	12,59
094773	LumiShine Demi Liquid - 6RR	60ml	8,99	2	17,98	-30%	12,59
094783	LumiShine Demi Liquid - 10V	60ml	8,99	2	17,98	-30%	12,59
094784	LumiShine Demi Liquid - 8AA	60ml	8,99	2	17,98	-30%	12,59
094785	LumiShine Demi Liquid - 6AA	60ml	8,99	2	17,98	-30%	12,59
094786	LumiShine Demi Liquid - 5AA	60ml	8,99	2	17,98	-30%	12,59
094700	LumiShine Demi Liquid - 10N	60ml	8,99	2	17,98	-30%	12,59
094701	LumiShine Demi Liquid - 8N	60ml	8,99	2	17,98	-30%	12,59
094703	LumiShine Demi Liquid - 5N	60ml	8,99	2	17,98	-30%	12,59
094704	LumiShine Demi Liquid - 3N	60ml	8,99	2	17,98	-30%	12,59
094734	LumiShine Demi Liquid - 9NA	60ml	8,99	2	17,98	-30%	12,59
094705	LumiShine Demi Liquid - 8NA	60ml	8,99	2	17,98	-30%	12,59
094706	LumiShine Demi Liquid - 6NA	60ml	8,99	2	17,98	-30%	12,59
094733	LumiShine Demi Liquid - 5NA	60ml	8,99	2	17,98	-30%	12,59
094732	LumiShine Demi Liquid - 3NA	60ml	8,99	2	17,98	-30%	12,59
094708	LumiShine Demi Liquid - 9NWB	60ml	8,99	2	17,98	-30%	12,59
094709	LumiShine Demi Liquid - 7NWB	60ml	8,99	2	17,98	-30%	12,59

094737	LumiShine Demi Liquid - 4NWB	60ml	8,99	2	17,98	-30%	12,59
094747	LumiShine Demi Liquid - 6NW	60ml	8,99	2	17,98	-30%	12,59
094774	LumiShine Demi Liquid - 8RR	60ml	8,99	2	17,98	-30%	12,59
094780	LumiShine Demi Liquid - 5RRV	60ml	8,99	2	17,98	-30%	12,59
094781	LumiShine Demi Liquid - 6CCR	60ml	8,99	2	17,98	-30%	12,59
094713	LumiShine Demi Liquid - 10NG	60ml	8,99	2	17,98	-30%	12,59
094714	LumiShine Demi Liquid - 8NG	60ml	8,99	2	17,98	-30%	12,59
094715	LumiShine Demi Liquid - 6NG	60ml	8,99	2	17,98	-30%	12,59
094716	LumiShine Demi Liquid - 5NG	60ml	8,99	2	17,98	-30%	12,59
094730	LumiShine Demi Liquid - 8NC	60ml	8,99	2	17,98	-30%	12,59
094718	LumiShine Demi Liquid - 6NC	60ml	8,99	2	17,98	-30%	12,59
094719	LumiShine Demi Liquid - 9NV	60ml	8,99	2	17,98	-30%	12,59
094736	LumiShine Demi Liquid - 6NV	60ml	8,99	2	17,98	-30%	12,59
094728	LumiShine Demi Liquid - 9V	60ml	8,99	2	17,98	-30%	12,59
094727	LumiShine Demi Liquid - 7V	60ml	8,99	2	17,98	-30%	12,59
094735	LumiShine Demi Liquid - 3VV	60ml	8,99	2	17,98	-30%	12,59
094741	LumiShine Demi Liquid - 10SB	60ml	8,99	2	17,98	-30%	12,59
094740	LumiShine Demi Liquid - 9SB	60ml	8,99	2	17,98	-30%	12,59
094738	LumiShine Demi Liquid - 6SB	60ml	8,99	2	17,98	-30%	12,59
094742	LumiShine Demi Liquid - 1BS	60ml	8,99	2	17,98	-30%	12,59
094802	LumiShine Demi Liquid - 9G	60ml	8,99	2	17,98	-30%	12,59
094803	LumiShine Demi Liquid - 7G	60ml	8,99	2	17,98	-30%	12,59
094799	LumiShine Demi Liquid - 7WC	60ml	8,99	2	17,98	-30%	12,59
094800	LumiShine Demi Liquid - 6WC	60ml	8,99	2	17,98	-30%	12,59
094801	LumiShine Demi Liquid - 5WC	60ml	8,99	2	17,98	-30%	12,59
094796	LumiShine Demi Liquid - 9NB	60ml	8,99	2	17,98	-30%	12,59
094797	LumiShine Demi Liquid - 7NB	60ml	8,99	2	17,98	-30%	12,59
094798	LumiShine Demi Liquid - 6NB	60ml	8,99	2	17,98	-30%	12,59
094787	LumiShine Demi Liquid - 10BV	60ml	8,99	2	17,98	-30%	12,59
094793	LumiShine Demi Liquid - 9BV	60ml	8,99	2	17,98	-30%	12,59
094794	LumiShine Demi Liquid - 7BV	60ml	8,99	2	17,98	-30%	12,59
094788	LumiShine Demi Liquid - 10PV	60ml	8,99	2	17,98	-30%	12,59
094795	LumiShine Demi Liquid - 9PV	60ml	8,99	2	17,98	-30%	12,59
094789	LumiShine Demi Liquid - 8PV	60ml	8,99	2	17,98	-30%	12,59
094790	LumiShine Demi Liquid - 10VG	60ml	8,99	2	17,98	-30%	12,59
094791	LumiShine Demi Liquid - 9VG	60ml	8,99	2	17,98	-30%	12,59
094792	LumiShine Demi Liquid - 8VG	60ml	8,99	2	17,98	-30%	12,59
094748	LumiShine Demi - Clear	300ml	29,04	2	58,08	-30%	40,66

Article	Lumishine Lightening	Size	Wholesale price w/o VAT	Quantity	Wholesale price w/o VAT	Discount	Discount price w/o VAT
094314	Verolight Powderbleach	454g	34,16	1	34,16	-100%	FREE
094256	Blonde Life Lightening Powder	454g	34,16	1	34,16	-100%	FREE
094254	Blonde Life Creme Lightener	300g	34,29	2	68,58	-100%	FREE
094257	Blonde Life SilverLight Lightening Powder	454g	36,16	1	36,16	-100%	FREE

Article	Creme Developer	Size	Wholesale price w/o VAT	Quantity	Wholesale price w/o VAT	Discount	Discount price w/o VAT
094840	LumiShine Creme Developer - 40 Volume	946ml	14,16	2	28,32	-100%	FREE
094830	LumiShine Creme Developer - 30 Volume	946ml	14,16	2	28,32	-100%	FREE
094820	LumiShine Creme Developer - 20 Volume	946ml	14,16	2	28,32	-100%	FREE
094810	LumiShine Creme Developer - 10 Volume	946ml	14,16	2	28,32	-100%	FREE
094805	LumiShine Creme Developer - 5 Volume	946ml	14,16	2	28,32	-100%	FREE

Article	K-Pak Color Therapy Backbar	Size	Wholesale price w/o VAT	Quantity	Wholesale price w/o VAT	Discount	Discount price w/o VAT
066602	K-Pak Reconstructing Shampoo	1000ml	31,72	1	31,72	-100%	FREE

066606	K-Pak Reconstructing Conditioner	1000ml	33,80	1	33,80	-100%	FREE
066619	K-Pak Color Therapy Shampoo	1000ml	31,72	1	31,72	-100%	FREE
066622	K-Pak Color Therapy Conditioner	1000ml	33,80	1	33,80	-100%	FREE
065101	Pump 1000ml	1pcs	2,03	4	8,12	-100%	FREE

Article	Lumishine Color Tools & Accessories	Size	Wholesale price w/o VAT	Quantity	Wholesale price w/o VAT	Discount	Discount price w/o VAT
066073	JOICO LumiShine Permanent Swatchbook	1pc	89,90	1	89,90	-100%	FREE
094698	JOICO LumiShine Swatch Insert (M+NB)	1pc	4,95	1	4,95	-100%	FREE
068007	JOICO Cut & Color Cape Black	1pc	29,92	1	29,92	-100%	FREE
061025	JOICO Color Apron Black By Marios	1pc	32,70	2	65,40	-100%	FREE
n/a	JOICO T-Shirt By Marios	1pc	32,70	2	65,40	-100%	FREE
098047	JOICO Blonde Life Powder Can	1pc	8,25	3	24,75	-100%	FREE
065028	JOICO Color Bowl Black	1pc	6,15	3	18,45	-100%	FREE
065008	JOICO Tint Brush Set-Of -3	1pc	7,30	3	21,90	-100%	FREE
098015	JOICO K-Pak Verocolor Applicator Bottle	1pc	4,51	3	13,53	-100%	FREE
066413	JOICO Spray Bottle	1pc	3,75	3	11,25	-100%	FREE
065017	JOICO Salon Digital Scale	1pc	49,92	1	49,92	-100%	FREE
065022	JOICO Black Towel 100 x 50 cm	1pc	10,75	7	75,25	-100%	FREE
065021	JOICO Timer	1pc	9,08	1	9,08	-100%	FREE

Starting Package Total Value: 3 454,86 €

Total SAVINGS: 49%

Total Price w/o VAT: 1 764,94 €